

PRECISION DIRECT INDEXING S&P 500°

The Nexus of Precision & Performance

Precision by Mellon. Powered by Pershing X.

Leveraging four decades of indexing experience and powered by an innovative FinTech platform, BNY Mellon's Direct Indexing solutions bring together the best of us to deliver our best to you. We are proud to provide leading institutional-quality investment solutions to a wide range of clients at a competitive price.

BNY MELLON

financial world

240 Powering the

Years at the forefront of change in

the financial world

\$47.8 T

Assets under custody and/or administration1

PERSHING

Clearing & custody services 85

Years of innovation & service

\$2.5 T

Global client assets2

PERSHING X

FINTECH INNOVATION

MELLON

Institutionalquality indexing 40

Years of index investing

\$470.4 B

Assets under management3

Index Your Way

TAX MANAGED

Investors can potentially benefit from taxloss harvesting,4 long-term capital gains management and capital gains tax deferrals within a diversified US equity index strategy.

PERSONALIZED

Clients can customize portfolios aligned with their unique needs, preferences and values while receiving broad US equity market exposure.

EFFICIENT

Leveraging the power of the Pershing platform and Mellon's investment management expertise, we are able to provide advisors customized solutions at scale to deliver tax-efficient, customized beta exposure to their clients.

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PRECISION DIRECT INDEXINGSM S&P 500[®]

Investment Objective

Precision Direct Indexing S&P 500 seeks to match the performance and overall characteristics of the S&P 500 Index in a risk-controlled, cost-effective manner.

Benchmark	S&P 500®
Investment Minimum	\$250,0005
Rebalance Frequency	Quarterly ⁶



BNY MELLON

As the "bank of banks," our unique perspective, informed by one of the largest datasets in the world, powers the financial industry. At BNY Mellon, we understand the best way to succeed at anything is to Consider Everything.



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PERSHING X

PERSHINGX.COM

At Pershing X, we're building an interconnected suite of financial applications that will work together, so you can spend more time focusing on helping your clients thrive.



MELLON

Founded on 40 years of experience, Mellon is a global leader in index management dedicated to precision and client partnership.



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- ^{1.} As of December 31, 2023.
- ² As of December 31, 2023. Pershing LLC and its global affiliates.
- ³ As of December 31, 2023. Where applicable, AUM includes discretionary and non-discretionary assets and assets managed by investment personnel acting in their capacity as officers of affiliated entities. Mellon is a division of Mellon Investments Corporation, a registered investment adviser.
- 4. There's no guarantee that a particular investor will realize significant tax benefits from harvesting gains or losses. Investment strategies that seek to employ tax management may be unable to fully realize strategic gains or harvest losses due to various factors. Market conditions and/or client account holdings may limit the ability to generate tax losses. Tax-loss harvesting involves the risks that the new investment could perform worse than the original investment and that transaction costs could offset the tax benefit. Also, a tax-managed strategy may cause a client portfolio to hold a security in order to achieve more favorable tax treatment or to sell a security in order to create tax losses. The ability to minimize tax consequences for a specific account may decrease as gains have the potential to accumulate over a period of time. Investors in lower tax brackets generally will not derive the same level of potential tax benefits from tax-managed strategies than those in higher tax brackets. Tax considerations, while important, are just one factor to consider before making any investment decision. Tax-managed investing and tax transitioning do not equate to comprehensive tax advice, are limited in scope and not designed to eliminate taxes in an account. Please consult your own tax advisor or financial professional for more detailed information on tax issues as they relate to your specific situation.
- 5. Accounts are not available to retirement plans covered under the Employee Retirement Income Security Act of 1974 (ERISA).
- ⁶ Quarterly or as needed based on material cash flow or benchmark changes.

DISCLOSURE

All investments involve risk, including the possible loss of principal. Certain investments have specific or unique risks. No investment strategy or risk management technique can guarantee returns or eliminate risk in any market environment. Past performance is no indication of future performance. Diversification does not ensure a profit or protect against a decline in a down market.

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Indices referred to herein are used for comparative and informational purposes only and have been selected because they are generally considered to be representative of certain markets. Comparisons to indices as benchmarks have limitations because indices have volatility and other material characteristics that may differ from the portfolio, investment or hedge to which they are compared. The providers of the indices referred to herein are not affiliated with BNY Mellon or its subsidiaries, do not endorse, sponsor, sell or promote the investment strategies or products mentioned herein and they make no representation regarding the advisability of investing in the products and strategies described herein.

The Standard & Poor's 500 (S&P 500®) Index is a widely accepted, unmanaged index of US stock market performance. Investors cannot invest directly in an index.

BNY Mellon Investment Management is one of the world's leading investment management organizations encompassing BNY Mellon's affiliated investment management firms and global distribution companies. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may also be used as a generic term to reference the Corporation as a whole or its various subsidiaries generally. This product may be offered by associated persons of BNY Mellon Securities Corporation (BNYMSC) acting in their capacity as investment adviser representatives. Mellon Investments Corporation (MIC) is composed of two divisions; Mellon, which specializes in index management, and Dreyfus, which specializes in cash management and short duration strategies. Securities are offered through BNY Mellon Securities Corporation (BNYMSC), a registered broker-dealer and affiliate of MIC. MIC provides day-to-day investment advisory services in connection with the product. Technology services may be provided by Pershing X, Inc. Other than this product, investment advisory services, if offered, may be provided by BNY Mellon Advisors, Inc. (BNYMA) or one or more affiliates of BNY Mellon. BNYMSC, MIC and BNYMA are investment advisors registered in the United States under the Investment Advisers Act of 1940. Pershing X and BNYMA are affiliates of Pershing LLC, member FINRA, NYSE, SIPC. All firms are affiliated BNY Mellon subsidiaries. Pershing and Pershing X do not provide investment advisory product, it is subject to an investment advisory fee.

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