Invested in Your Success
We have a long history of powering the financial services industry. And we continue to drive transformative ways to support people, platforms and businesses—and to sustain innovation.

Invested in You
Pershing understands the importance of collaborating with you—working hard to understand your unique needs, maximizing opportunities and solving challenges. We’re invested in you.

We Succeed When You:
› Attract the best talent
› Power profits
› Manage risk and regulations
› Run your business efficiently

Serving With Expertise and Dedication
Our roots run deep with Wall Street experience that spans generations—but it’s our people who are here to power your business. Our team is passionate about serving clients and the investors they serve—and our communities and industry—with expertise and dedication. We help firms like yours effectively compete by providing insightful analysis that informs your smart decisions.

A Global View
A financial services market leader located in 23 offices worldwide, the people of Pershing provide advisors and firms with unique global insights into industry trends, regulatory changes and best practices, as well as shifts in investor sentiment and expectations. Pershing provides solutions, including innovative programs and business consulting, that help create a competitive advantage for our clients.

A Trusted Provider
Approximately 1,500 clients—including asset managers, broker-dealers, family offices, registered investment advisor firms and wealth managers—count on solutions from Pershing to help them power their businesses.

We Stand Ready to:
› Innovate
› Advocate
› Turn challenges into opportunities

Let us help you maximize your opportunities. Learn more at pershing.com.
We Are Pershing.

Pershing and its affiliates provide global financial business solutions to advisors, asset managers, broker-dealers, family offices, registered investment advisor firms and wealth managers.

Pershing LLC provides a broad suite of **financial business solutions for broker-dealers and their advisors** to drive their business forward in a dynamic industry and regulatory environment.

Pershing Advisor Solutions is **organized around the needs of advisory firms**, delivering superior client service, innovative technology, financial solutions and a practice management offering geared towards implementation, so **investment managers, wealth managers, family offices and turnkey asset management providers can thrive**.

Pershing Prime Services delivers a comprehensive suite of **prime brokerage solutions with stable counterparty strength**, extensive access to lendable securities and robust reporting tools to alternative investment managers.

Pershing Limited provides financial business solutions to **investment banks, broker-dealers, wealth managers, financial planners and advisers in Europe**, from front-end technology to middle-office capabilities with execution, settlement and custody services.

Pershing Securities Australia provides a market leading third-party clearing, settlement and execution service for **stockbrokers, financial advisers, financial intermediaries** and any other firm trading on the **Australian Securities Exchange, Chi-X Australia Pty Ltd** and Asia Pacific Stock Exchange Limited.

Albridge delivers **enterprise data management solutions** that enable **financial organizations** to leverage a single source of information to power mission-critical technology applications.

Lockwood provides **managed account solutions** and, as program sponsor, provides access to leading **investment managers**, delivers independent research on separate account managers and develops advisory solutions.

We are BNY Mellon.
We are the investments company for the world.

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We are Pershing.
We are BNY Mellon.
We are the investments company for the world.
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