

Pershing's Manager Gateway

Simplifying Your Managed Account Business

With improved technology comes a better way to manage your business. Introducing Pershing's Manager Gateway, a central location for investment managers administering accounts through our managed accounts technology. The new portal simplifies connectivity between investment managers and managed account sponsors, while the intuitive design and built-in workflow tools make it easy to securely manage portfolios without the need for multiple access points.

Potential Benefits of Manager Gateway for Investment Managers

- › Provides a centralized portal for portfolio management and account administration
- › Increase efficiencies with automated workflows
- › Ability to manage accounts and deliver models in one place
- › Access to self-service tools and reports

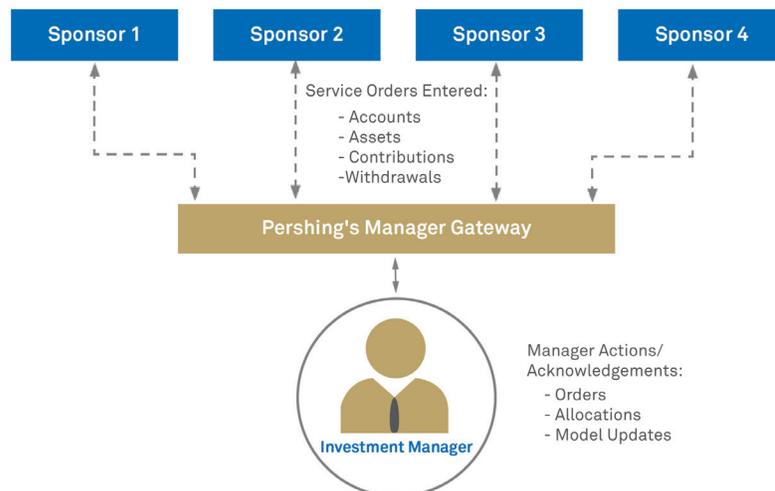
New Model Delivery Capabilities

Manager Gateway provides the ability to deliver and update models—all in a single tool. Managers in model delivery programs can communicate model changes for multiple destinations. The customizable workflows assist with fiduciary requirements and approval flows for each discretionary manager associated with a model, thus eliminating the need for model providers to maintain multiple versions of the same model per discretionary manager. Additionally, it provides a more streamlined process by allowing a model provider to initiate the process themselves in the front-end.

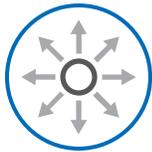
We are pleased to offer a solution for the management and distribution of your own investment management product offering. With a centralized portal for investment managers to access Pershing accounts and an easier process for delivering models to Pershing clients on the managed account platform, we've simplified the way you do business. Manager Gateway, is the only tool you need to efficiently create, manage and deliver portfolios.

Through this scalable and configurable platform, investment managers are able to build and manage their own proprietary portfolios while capturing real-time insight. In addition, they can view and manage new accounts, account details, billing/ payment information, corporate actions, transactions, and performance reports.

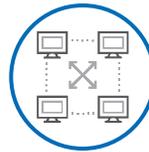
Streamlined Communication Between Managers and Sponsors



Key Features



One centralized portal
(eliminating the need for multiple log-ins)



Workflows streamline day-to-day processes



Detailed account and user information



Self-service tools and reports, including
on-demand report capabilities



Advanced audit trail



Ability to have model providers maintain
one version of a model. Configurations
are available by discretionary manager to
adjust cash allocations and require manual/
automated approval for model changes.



Intuitive user-interface



Alerts (on updates or changes to
investments) for discretionary managers



Automated process



Ability to view the underlying holdings of
a strategist model when made available in
a UMA and configuration is enabled

To learn more or to get started, contact the Pershing Money Manager Support Team by calling (800) 668-4844, Option 4, or emailing Mgrsupport@lkwd.com

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