Whether you are looking to expedite time to market, maximize efficiency or streamline due diligence, you can turn to BNY Mellon and Pershing Prime Services for a unique ‘40 Act funds solution that combines prime brokerage, custody, and distribution in one integrated platform. We offer extensive expertise servicing mutual funds with alternative strategies, providing financing to closed-end funds, and launching and supporting multi-manager funds.

Integrated Custody and Prime Brokerage Platform
Improve efficiency while leveraging BNY Mellon custody with our industry-leading tri-party solution.
› Integrated platform with BNY Mellon to support the tri-party model, which provides greater operational efficiencies
› Pre-negotiated tri-party agreements to streamline contract negotiation and expedite account set-up
› Dedicated client service team that has experience with ‘40 Act structures and knowledge of collateral movements, margin requirements, short locates and financing in a tri-party arrangement

Cutting-Edge Collateral Management Solution
Our industry leading technology, PrimeConnect40™, brings ground breaking control, transparency and efficiency to collateral management.
› Technology that automates the process of moving assets between the custodian and prime broker
› Unprecedented control over collateral selection and movements
› Automated credit and risk approval process
› Online real-time margin calculator
› Consolidated view of portfolio
› Increased operational efficiency
› Execution plus capability allows clients to seamlessly trade all order types

The Strength and Stability of Pershing Prime Services
You can do business with confidence by relying on the strength of a well-capitalized prime broker owned by the nation’s safest bank.
› A wholly owned subsidiary of BNY Mellon, the strongest rated bank in the United States, with $26.2 trillion in assets under custody and administration
› Net capital of approximately $1.5 billion—well above the minimum requirement
A stable counterparty with a pure business to business approach to help mitigate counterparty risk

Large pool of lendable assets available from Pershing, the industry's largest clearing provider, as well as access to a global network of agent lenders

Unique financing solutions

The Global Capabilities of BNY Mellon

Access the global resources of BNY Mellon, the world’s largest global custodian and a leading provider of fund services, including:

› Custody
  – Largest global custodian supporting $26.2 trillion in assets

› Fund Accounting & Administration
  – #2 in U.S.3
  – Over 30 years of experience
  – Supports $1.9 trillion in assets
  – Services include regulatory administration, financial reporting, performance measurement, compliance support, tax services, legal administrative services and expense budgeting

› Transfer Agency
  – #1 Globally4
  – 35+ years of experience
  – Supports $3 trillion in assets globally across more than 26 million accounts
  – Flexible delivery options from full service to shared servicing and remote arrangements

› Subaccounting
  – #1 in U.S.5
  – Supports more than 116 million accounts with more than $2.1 trillion in assets
  – Enables broker-dealers and other financial institutions to provide mutual fund shareholder recordkeeping across management companies for both proprietary and non-proprietary funds

› Blue Sky
  – #1 in U.S.6
  – Maintains 371,000 state permits and provides electronic filing in 40 states
  – 75% of all outsourced Blue Sky permits are maintained by BNY Mellon’s Clear Sky Service

Broader Distribution Opportunities

Gain greater access to investors through the industry’s largest clearing provider, supporting broker-dealers, RIAs, banks, insurance companies and self-directed platforms

› Access to Pershing’s distribution platforms, including FundCenter, FundVest and ETF Center, which are accessed via the NetX360® platform and have more than 100,000 unique users

› New issue closed-end fund distribution

1 As of June 30, 2013
2 BNY Mellon was named the safest U.S.-based bank in 2013 by Global Finance magazine in the publication’s annual ranking of the “World’s 50 Safest Banks.” This is fifth consecutive year in which BNY Mellon ranked as the top U.S. bank. The company ranked #1 among five U.S. banks, #7 among eleven North American banks and #29 in the world on this year’s list.
3 2013 Mutual Fund Service Guide, U.S. ’40 Act pen-end mutual funds, based on assets
4 www.fundservices.net, March 2013
5 2013 Mutual Fund Service Guide
6 Based on state statistics

BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation and may also be used as a generic term to reference the Corporation as a whole or its various subsidiaries generally. Custody services are provided by The Bank of New York Mellon, a wholly-owned subsidiary of The Bank of New York Mellon Corporation and an affiliate of Pershing LLC. Investment products (other than deposit products) are not insured by the FDIC (or any other state or federal agency), are not deposits of or guaranteed by BNY Mellon or any bank or non-bank subsidiary thereof, and are subject to investment risk, including the loss of principal amount invested.

SIPC protection is not the same as, and should not be confused with, FDIC insurance.

© 2013 Pershing LLC. Pershing Prime Services is a service of Pershing LLC, member FINRA, NYSE, SIPC, a wholly owned subsidiary of The Bank of New York Mellon Corporation (BNY Mellon). Trademark(s) belong to their respective owners. For professional use only. Not for distribution to the public.