

e-Delivery Statement and On-Hold Messages

BNY Mellon's Pershing continues to develop tools and resources to help you promote the convenience of e-Delivery for investor account communications. We have found that steady and consistent communications will drive enrollment.

Below are several messages you may wish to include on your statements (you can enter the information through NetX360®). In addition, we have on-hold message scripts that you can play on an investor line (such as a sales desk).

Additional resources to help you communicate the availability and benefits of e-Delivery can be found through searching the keyword "e-Delivery" in Marketing Center on NetX360.

e-Delivery Statement Messages

- ***Do you have important financial account information in your mailbox?*** There's definitely a better way. e-Delivery helps provide security and may help you avoid identity theft. Log in to your account and click Go Paperless today!
- ***Searching through files filled with paperwork and not finding what you need?*** Search smarter and faster—online. Enroll in e-Delivery and you can access 10 years of statements and seven years of tax information on an online, password-protected site. Log in to your account and click Go Paperless today!

e-Delivery On-hold Message

- We look forward to speaking with you shortly. While you're waiting, let us tell you about an option that reduces your wait time—for account communications, that is. Enrolling in e-Delivery gives you access to current and historical account information. It also reduces the time you spend waiting for paper copies in the mail. It's simple—just log in to your account and click Go Paperless to enroll.

e-Delivery Tax On-hold Messages

- Waiting for tax-related documents in the mail? Enroll in e-Delivery and you can download information the day it becomes available. e-Delivery is convenient and efficient! Log in to your account and click Go Paperless.
- Do you search for old tax documents and come up short? Enroll in e-Delivery of your tax information and you'll find seven years of historical information in an online, password-protected site. Log in to your account and click Go Paperless.
- We look forward to speaking with you shortly. While you're waiting, we want to tell you about an option that reduces your wait time—for tax documents, that is. Enrolling in e-Delivery give you access to seven years of tax information, reducing the time you spend waiting for paper copies in the mail. Just log in to your account and click Go Paperless to enroll in e-Delivery of any account communications—including tax documents!

For more information

To learn more, search for e-Delivery in Marketing Center on NetX360 or contact your account manager.

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