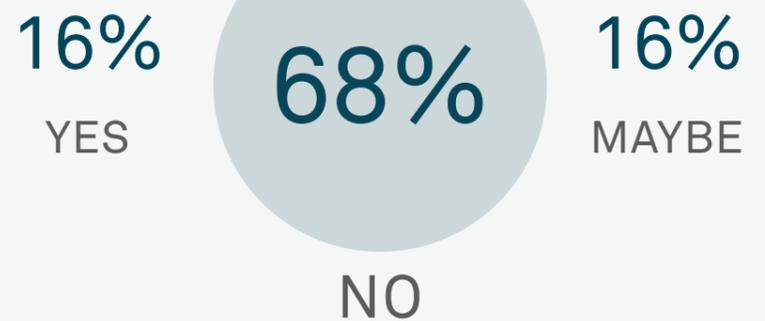


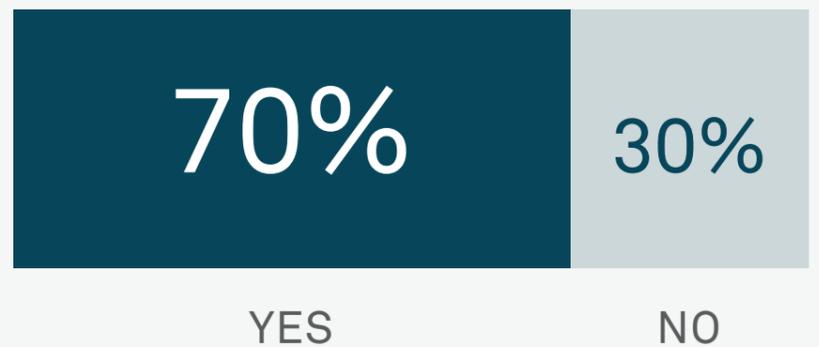
Q Looking ahead 6-12 months, do you expect a bull or bear market?



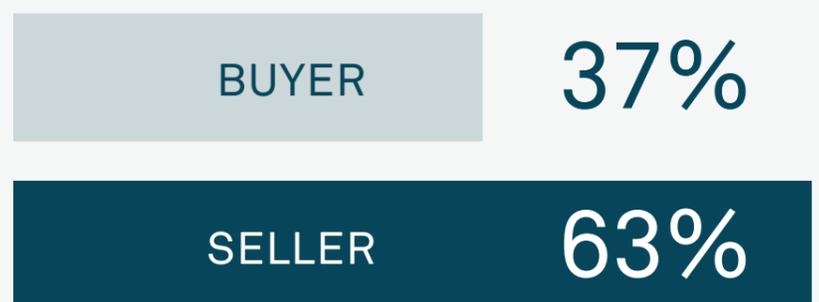
Q Do you currently (or plan to) use crypto-currency in your client portfolios?



Q Do you believe firms need to execute on an inorganic growth strategy to be competitive over the next decade?



Q Who do you believe has the leverage in today's market?



About the Elite Advisor Poll

The Elite Advisor Poll was conducted virtually via the BrightTalk platform during the 2021 Elite Advisor Summit, which took place March 18. The real-time poll gauged executives' views on the challenges and opportunities in 2021 and the decade ahead. An average of 23 executives responded to the questions.

About the Elite Advisor Summit

The Elite Advisor Summit, hosted by BNY Mellon's Pershing, is a two-day, invitation-only event with some of the country's most preeminent executives of RIAs and institutional firms. The event is designed to help advisory firms compete in today's fast-changing environment and facilitate meaningful conversations, ideation and networking. This year's Summit, which took place virtually March 18 hosted 74 executives from the nation's largest RIA firms, representing an average AUM of \$10 billion and a total assets of \$2.3 trillion.