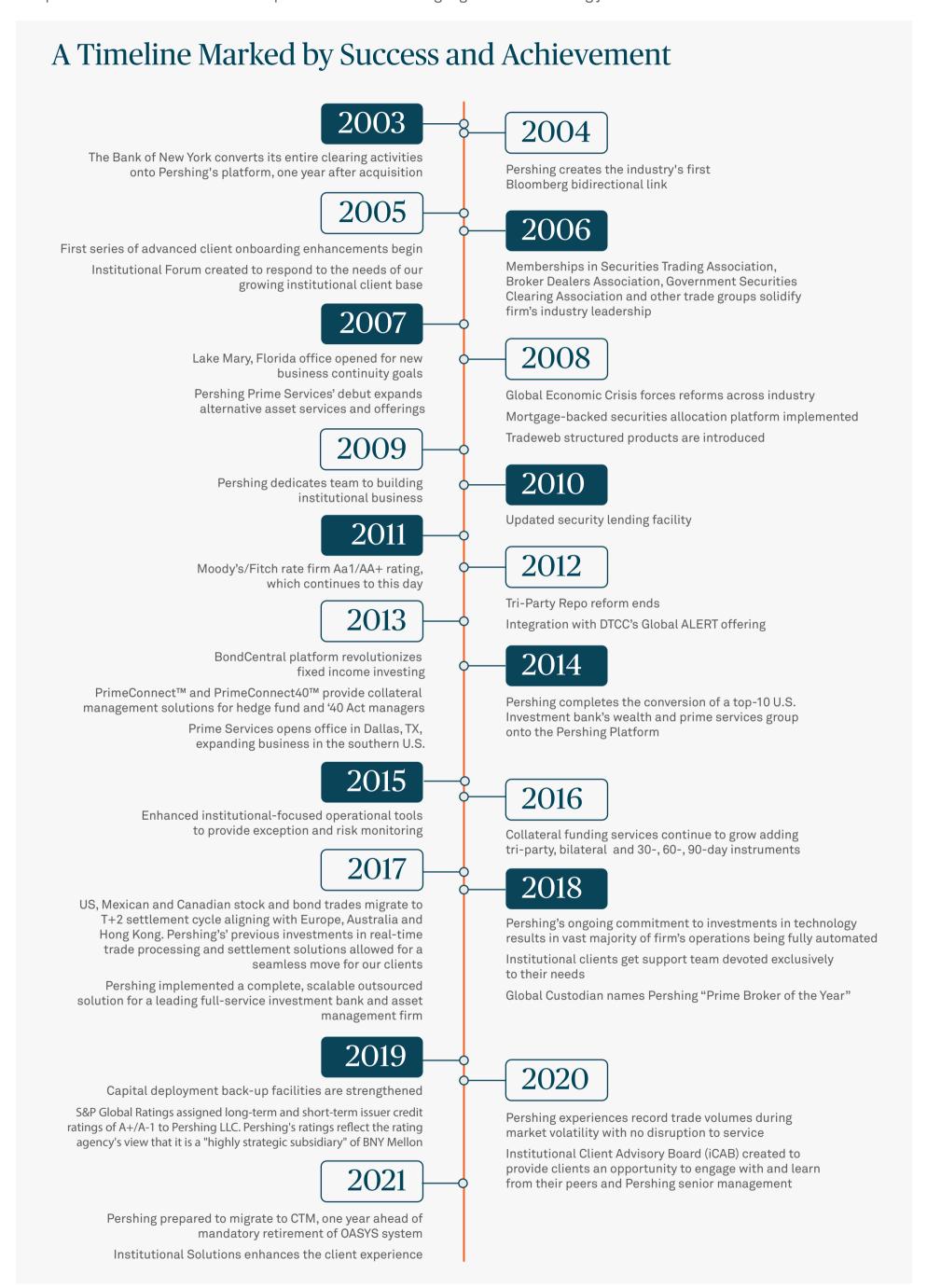
## Our Commitment to Institutional Clients: Stronger than Ever

Consolidations, narrowing margins, increasing regulatory pressures, and the need for operational efficiencies and technology investment are changing the way firms serve their institutional clients.

At Pershing, we're helping more than 200 institutional firms grow and transform. It's no wonder that our institutional segment is the fastest growing broker-dealer segment. We are a leader in this space because we've carefully expanded our institutional presence utilizing the scope and resources of BNY Mellon. We continue to offer exceptional service and stand as a partner to the best companies in the institutional marketplace. Here are some highlights since Pershing joined BNY Mellon in 2003:



## Putting Insights Into Action

To learn more about how Pershing can help transform your business, please contact your Relationship Manager.

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